

Honoring  
Catherine D'Amato



Women Fighting  
Hunger Co-Chairs  
Jennifer Harrington  
Anja Shafer

Women Fighting  
Hunger Committee  
Susan Aaronson

Lynn Bay Dayton  
Diane Bevan  
Melanie Blower  
Amanda Borsa  
Krista Busnach  
Olivia DeMichaelis  
Judy Doctoroff  
Alix Mackey  
Jill Maher  
Sandra Manzella  
Joy McCallum  
Maura Moxley  
Pamela Neville  
Sheryl Rosner  
Wendy Ryan  
Cheryl Smith  
Stacy Smith  
Lori Tishler  
Camille Valentine

To learn about joining the  
WFH committee, contact  
Maria Gieg at  
[mgieg@gbfb.org](mailto:mgieg@gbfb.org) or (617)  
598-5044.

**Hunger  
shouldn't be  
business as  
usual.**

**We have the power  
to end hunger here.  
—JOIN US!**

Women Fighting Hunger Annual Breakfast  
to benefit The Greater Boston Food Bank

Thursday, October **22**, 2026

**David Rubenstein Treehouse**, Boston

7 – 8 a.m. Networking and Coffee Reception  
8 – 9 a.m. Program

Hunger is a big problem, and big problems call for big solutions. The Women Fighting Hunger Breakfast was founded in 2010 to respond to the economic recession and support vulnerable women and children. Over the past 15 years, this event has grown into one of Greater Boston's premier charitable fundraising initiatives. More than 300 community leaders and advocates gather to raise awareness and create lasting change.

Recent federal policy changes and reductions in USDA-supported food programs are putting additional strain on the hunger relief system across Eastern Massachusetts. At the same time, the cost of food and living expenses remain high, forcing more families to turn to food assistance. Today, over 1 in 3 in Massachusetts are experiencing food insecurity, with many skipping meals or struggling to access healthy food. Our neighbors are relying on The Greater Boston Food Bank and our network of 600 agency partners more than ever. With demand continuing to rise and resources under pressure, we need your help to ensure our neighbors have the food they need to thrive.

Each year, the Women Fighting Hunger Breakfast honors individuals who are at the forefront of combating food insecurity. This year, we are honoring Catherine D'Amato for her many contributions and over 30 years of service to GBFB.

Learn more at [GBFB.org/wfh](http://GBFB.org/wfh)

*The Greater Boston Food Bank is a non-profit 501(c)(3) corporation.  
A portion of the cost of sponsorship and ticket purchase may be tax deductible.*



# Customizable Sponsor Experiences

Sponsors are recognized in front of an audience of engaged philanthropists, volunteers, and community leaders while generating funds to provide millions of healthy meals to households across Eastern Massachusetts. Please contact us at [events@gfbf.org](mailto:events@gfbf.org) if you would like to customize benefits to enhance your partnership, including branded activations on-site.



Your sponsorship dollars help to provide healthy meals to those in need.

## PRESENTING SPONSOR

**\$150,000** *Only 3 available!*

As a Presenting Sponsor of Women Fighting Hunger, you'll receive lead visibility in front of an audience of approx. 500 attendees, including first billing on the big screen, event signage, and other promotional materials. More benefits are listed below, and we will assist in customizing this experience for you.

- Lead recognition as a Presenting Sponsor on all materials, e-communications, and the Women Fighting Hunger website
- Opportunity to introduce the Coffee Talk portion of the program
- Verbal acknowledgement during program
- Logo on step & repeat wall (for top sponsors only)
- Highlighted recognition on GBFB.org/wfh
- Featured listing in GBFB's e-newsletter, which reaches 145,000 people each month
- Opportunity to provide giveaway item for guests
- Two (2) 16:9 color slides (digital ad) in event slide show
- VIP tour of GBFB and volunteer opportunity
- Two (2) dedicated social media mentions
- Logo displayed on invitation
- Twenty-four (24) tickets with premium seating

## COFFEE RECEPTION SPONSOR

**\$100,000**

Sponsor a welcome caffeine boost for attendees! This custom-branded coffee lounge includes "Your Company" lounge area and a barista coffee bar, including branded coffee cups. You'll also receive ad placement on the big screen, event signage, and other promotional material.

- Recognition as a Coffee Reception Sponsor on all materials, e-communications, and the Women Fighting Hunger website
- Menu recognition at each coffee station and additional event signage
- Logo on name on paper coffee cups
- Verbal acknowledgement during program
- Logo on step & repeat wall (for top sponsors only)
- Highlighted recognition on GBFB.org/wfh
- Opportunity to provide giveaway item for guests
- One (1) 16:9 color slide (digital ad) in event slideshow
- One (1) dedicated social media mention
- Logo displayed on invitation
- Twenty (20) tickets with prominent seating

## PADDLE MATCH SPONSOR **\$50,000**

- Recognition as a Paddle Match Sponsor on all materials, e-communications, and the Women Fighting Hunger website
- Leveraging and recognizing your gift during our paddle raise
- Verbal acknowledgment during program
- Logo on step & repeat wall (for top sponsors only)
- Highlighted recognition on GBFB.org/wfh
- Opportunity to provide giveaway item for guests (500 items needed by October 1, 2026)
- Logo displayed on invitation (logo due July 15, 2026)
- Eighteen (18) tickets with prominent seating



# Standard Sponsor Opportunities



## TRANSPORTATION SPONSOR \$35,000

- Branded water bottle in cup holder for valeted vehicles
- Branded valet tag
- Signage at valet stand
- Branding inside shuttle buses to/from venue
- Verbal acknowledgment during program
- Logo recognition in e-communications
- Sixteen (16) tickets with prominent seating

## SUSTAINING SPONSOR \$25,000

- Recognition as a Sustaining Sponsor on all materials, e-communications, and the Women Fighting Hunger website
- Verbal acknowledgement during program
- Highlighted recognition on GBFB.org/wfh
- Logo displayed on invitation (logo due July 15, 2026)
- Sixteen (16) tickets with prominent seating

## SUPPORTING SPONSOR \$15,000

- Logo recognition as a Supporting Sponsor on the Women Fighting Hunger website
- Logo displayed during program and at table
- Twelve (12) tickets at your own table

## FORTIFYING SPONSOR \$10,000

- Listing as a Fortifying Sponsor on the Women Fighting Hunger website
- Logo displayed during program and at table
- Ten (10) tickets at your own table

## MOTIVATING SPONSOR \$5,000

- Listing as a Motivating Sponsor on the Women Fighting Hunger website
- Logo displayed during the program
- Six (6) tickets at a shared table

## AMBASSADOR SPONSOR \$2,500

- Listing as an Ambassador Sponsor on the Women Fighting Hunger website
- Name displayed during the program
- Four (4) tickets at a shared table

*You can help provide healthy, nutritious food to communities in need.*

*1 in 3 people statewide face food insecurity*

*190 communities served across Eastern Massachusetts*

*90 million healthy meals distributed annually*

*600,000 people served monthly*

*97% of food meets GBFB's nutrition standards*

*“At a time when the cost of living, food and utilities are at an all-time high, food insecurity and demand at our nearly 600 partners across Eastern Massachusetts are rising: every measure to soften the blow to our communities will help.”*

*—Catherine D'Amato, President and CEO, The Greater Boston Food Bank*

