

# Customizable Sponsor Experiences

Sponsors are recognized in front of an audience of engaged philanthropists, volunteers, and community leaders while generating funds to provide millions of healthy meals to households across Eastern Massachusetts. Please contact us at [events@gbfb.org](mailto:events@gbfb.org) if you would like to customize benefits to enhance your partnership, including branded activations on-site.



Your sponsorship dollars help to provide healthy meals to those in need.

## PRESENTING SPONSOR

**\$150,000**

As a Presenting Sponsor of Women Fighting Hunger, you'll receive lead visibility in front of an audience of approx. 500 attendees, including first billing on the big screen, event signage, and other promotional materials. More benefits are listed below, and we will assist in customizing this experience for you.

- Lead recognition as a Presenting Sponsor on all materials, e-communications, and the Women Fighting Hunger website
- Opportunity to introduce the Coffee Talk portion of the program
- Verbal acknowledgement during program
- Logo on step & repeat wall (for top sponsors only)
- Highlighted recognition on GBFB.org/wfh
- Featured listing in GBFB's e-newsletter, which reaches 145,000 people each month
- Opportunity to provide giveaway item for guests
- Two (2) 16:9 color slides (digital ad) in event slide show
- VIP tour of GBFB and volunteer opportunity
- Two (2) dedicated social media mentions
- Logo displayed on invitation
- Twenty-four (24) tickets with premium seating

## COFFEE RECEPTION SPONSOR

**\$100,000**

Sponsor a welcome caffeine boost for attendees! This custom-branded coffee lounge includes "Your Company" lounge area and a barista coffee bar, including branded coffee cups. You'll also receive ad placement on the big screen, event signage, and other promotional materials.

- Recognition as a Coffee Reception Sponsor on all materials, e-communications, and the Women Fighting Hunger website
- Menu recognition at each coffee station and additional event signage
- Logo on name on paper coffee cups
- Verbal acknowledgement during program
- Logo on step & repeat wall (for top sponsors only)
- Highlighted recognition on GBFB.org/wfh
- Opportunity to provide giveaway item for guests
- One (1) 16:9 color slide (digital ad) in event slide show
- One (1) dedicated social media mention
- Logo displayed on invitation
- Twenty (20) tickets with prominent seating



# Standard Sponsor Opportunities



## PADDLE MATCH SPONSOR \$50,000

- Recognition as a Paddle Match Sponsor on all materials, e-communications, and the Women Fighting Hunger website — Leveraging and recognizing your gift during our paddle raise — Verbal acknowledgement during program
- Logo on step & repeat wall (for table sponsors only)
- Highlighted recognition on GBFB.org/wfh
- Opportunity to provide a giveaway item for guests (500 items received by October 1, 2025)
- Logo displayed on invitation (logo due July 15, 2025)
- Eighteen (18) tickets with prominent seating

## SUSTAINING SPONSOR \$25,000

- Recognition as a Sustaining Sponsor on all materials, e-communications, and the Women Fighting Hunger website — Verbal acknowledgement during program
- Highlighted recognition on GBFB.org/wfh
- Logo displayed on invitation (logo due July 15, 2025)
- Sixteen (16) tickets with prominent seating

## SUPPORTING SPONSOR \$15,000

- Logo recognition as a Supporting Sponsor on the Women Fighting Hunger website
- Logo displayed during program and at table
- Twelve (12) tickets at your own table

## FORTIFYING SPONSOR/**FULL TABLE** \$10,000

- Listing as a Fortifying Sponsor on the Women Fighting Hunger website
- Logo displayed during program and at table
- Ten (10) tickets at your own table

## MOTIVATING SPONSOR/**HALF TABLE** \$5,000

- Listing as a Motivating Sponsor on the Women Fighting Hunger website
- Logo displayed during the program
- Six (6) tickets at a shared table

## AMBASSADOR SPONSOR \$2,500

- Listing as an Ambassador Sponsor on the Women Fighting Hunger website
- Name displayed during the program
- Four (4) tickets at a shared table

**REGISTER ONLINE**

*You can help provide healthy, nutritious food to communities in need.*

*1 in 3 people statewide face food insecurity*

*190 communities served across Eastern Massachusetts*

*90 million healthy meals distributed annually*

*600,000 people served monthly*

*97% of food meets GBFB's nutrition standards*

*“At a time when the cost of living, food and utilities are at an all-time high, food insecurity and demand at our nearly 600 partners across Eastern Massachusetts are rising: every measure to soften the blow to our communities will help.”*

*—Catherine D'Amato, President and CEO, The Greater Boston Food Bank*

