

# FISCAL YEAR 2022 QUARTER 4 IMPACT REPORT

JULY–SEPTEMBER 2022

## Conquering Challenges to Meet Unprecedented Need

From the ongoing impacts of the pandemic to runaway inflation, 2022 has seen profound social and economic challenges, exacerbating record-high levels of food insecurity across the Commonwealth. Despite these headwinds, we've continued to deliver nutritious food to those who need it most, and we're eternally thankful to our generous donors for making it all possible. With their unwavering support, we'll continue to advance our mission of ending hunger here in Eastern Massachusetts.

## Bringing White House National Conference on Hunger Key Findings to Boston

On September 28, President and CEO Catherine D'Amato was invited to attend the historic White House Conference on Hunger, Nutrition, and Health in Washington D.C. Following the conference, GBFB convened local government leaders, the CEO of Stop & Shop, and a client advocate from Catholic Charities for a special panel discussion. The event, sponsored by Instacart, focused on the Biden administration's new national strategy for ending food insecurity by 2030—and ways to implement and advance the plan here in Massachusetts. Learn more [here](#).



## Hunger Action Month Partners: WCVB and the Red Sox

September was Hunger Action Month, and to mark the occasion we held several exciting events, including our 30th annual Red Sox Strike Out Hunger event at Fenway Park and the WCVB Day of Giving. Both were hugely successful, with the WCVB event raising \$205,000—more than doubling our goal and enough to provide roughly 410,000 meals to our most vulnerable neighbors.

## Community Engagement in Fall River

With funding from a Feeding America Equity Grant, GBFB's Community Investment Team launched a pilot project in Fall River engaging 30 local partners and surveying over 160 clients, to gain a better understanding of our clients' needs and the barriers they often face when trying to access food. Here are a few takeaways informing our mission:

- **Accessibility:** Roughly half of survey participants said they faced challenges finding an available or open pantry.
- **Diet or food preferences:** Some 40% of survey participants said they can only sometimes find the variety or types of foods they need—and 19% can rarely or never find the right food.
- **Discrimination:** The most common form of discrimination respondents faced at pantries was age discrimination, though the majority did not report experiencing discrimination.

Learn more [here](#).

## Story of Hope



For Barbara Surujbally, the Roslindale Food Pantry has been a source of support throughout her entire life. Growing up, she would often visit with her mother and foster siblings, and today, she relies on the pantry to help feed her one-year-old son. Eager to help others in need, Barbara also volunteers at the pantry. "To be able to give back as a volunteer, to the people in my community who have given so much to me, is really rewarding," she said. Read her full story [here](#).

"Food pantries have been keeping us going for many years, and the last six months have been so crucial.

Thank you for all that you do."

"La mayoría de los lugares halon lo mejor para ayudar a manter familias con alimento. Dios los multiplique."

—Fall River client

## Tackling Food Insecurity Through Our Fundraising Campaigns



**November 1–December 31**  
**\$4.8 million raised**



**March 1–March 31**  
**~\$515,000 raised**



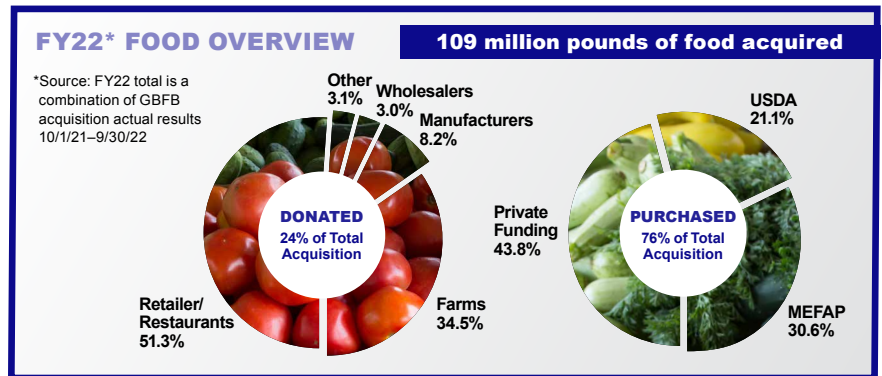
**July 1–September 30**  
**~\$2.8 million raised**

## Advancing Diversity, Equity, and Inclusion Across GBFB

Diversity, equity, and inclusion (DEI) are integral parts of our history, values, and mission, and we believe that every person in our community deserves equitable access to nutritious food. To guide our work in this essential area, the Board of Directors approved our DEI statement in July that will serve as the foundation to our DEI journey. Read it [here](#).

## Investing in Eastern Massachusetts through Community Investment Grants

Our Community Investment Grants Program helps our partner agencies expand services, increase capacity, and deliver even more nutritious food to those in need. This year, to ensure that our community investments drive more equitable outcomes, we prioritized providing service and funding to more communities of color. In total, we distributed \$850,000 to 33 agencies in 28 communities. Learn more [here](#).



## Powering Digital Transformation Through Project Everest

GBFB kicked off Project Everest, our \$5 million, three-year technology strategy. The goal was to transform GBFB into a digital-first organization by making our technology operations more efficient and creating enhanced experiences for four key groups: our 600 food distribution partners, our donors, our employees, and especially those we serve in Eastern Massachusetts. This year, we created a Project Management Office, which oversees Project Everest and IT projects, as well as managing IT vendor contracts including running financial and cybersecurity risk assessments. Read more [here](#).

## Record Need Meets Tremendous Generosity

2022 was another record year: We distributed 108.8 million pounds of food—the equivalent of 89.4 million healthy meals. This is inclusive of surpassing our SNAP outreach goals by submitting 761 SNAP applications, compared to our goal of 670. This achievement wouldn't have been possible without the generosity of our donors, who collectively provided more than \$50 million over the past 12 months. Looking ahead to fiscal year '23, we plan to raise another \$50 million to continue to meet the demand of our neighbors in need.

### WORKING ACROSS EASTERN MASS TO REDUCE FOOD INSECURITY



**600,000**  
People served monthly<sup>1</sup>



**600**  
Network partners



**96%** of food meets nutrition standards<sup>2</sup>



**34**  
Mobile Markets



**114%** of FY22 goal of submitting 761 SNAP applications<sup>3</sup>

<sup>1</sup> Average based on partner agency reporting  
<sup>2</sup> Based on GBFB inventory that can be ranked  
<sup>3</sup> Our annual SNAP application goal is assigned by the state based on our SNAP outreach budget for the year