

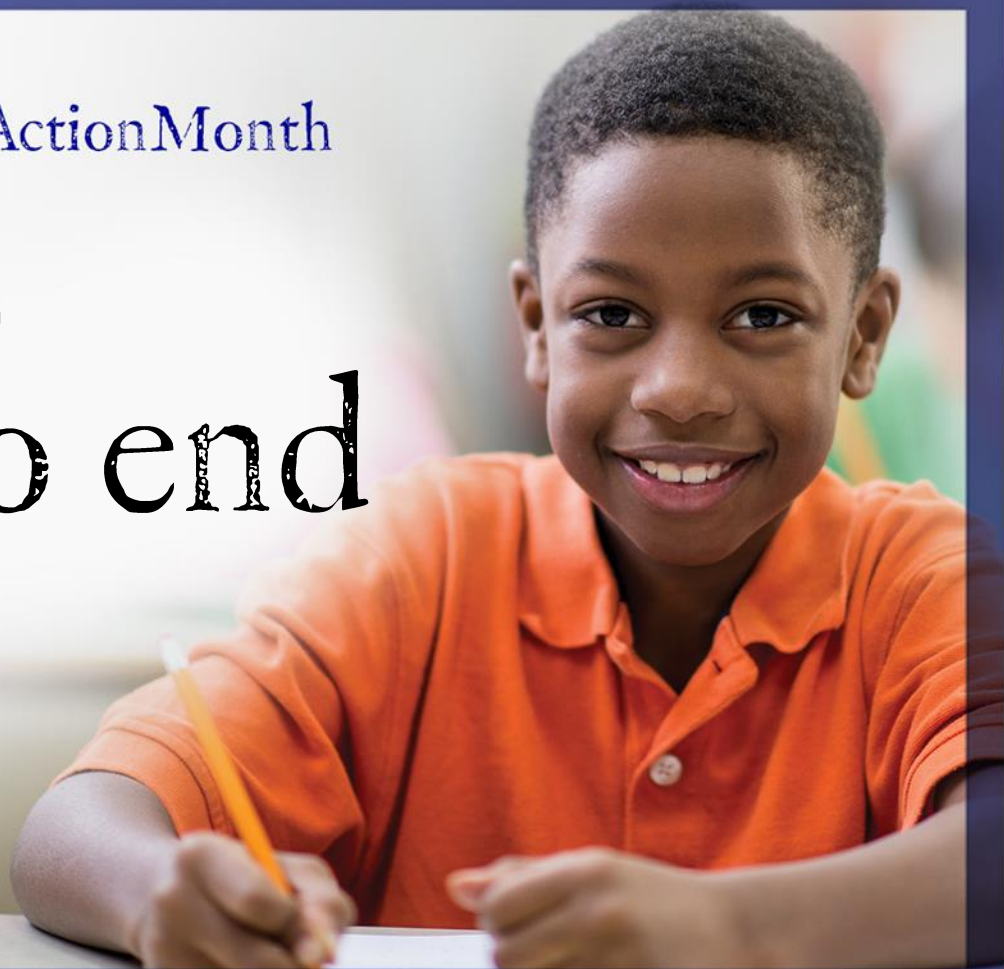


GBFB.org/HungerActionMonth

September is Hunger Action Month™

Choose to end hunger.

THE GREATER BOSTON FOOD BANK
Feeding Eastern Massachusetts



HUNGER ACTION MONTH™ | **FEEDING AMERICA**

Campaign Overview

What is it?

Hunger Action Month™ (September) is the Feeding America network's annual nationwide campaign designed to inspire people to take action and raise awareness of hunger in the United States. [Learn more here.](#)

Hunger Action Day® (September 17, 2021) is a day where collective efforts across the country are focused for greater impact.

The Greater Boston Food Bank (GBFB) and our network are working together to raise awareness about hunger and inspire our neighbors to get involved this September and throughout the year.

How can you participate?

You have a choice. Choose to end hunger by donating, fundraising, volunteering, learning about hunger in your community, or advocating for food assistance.

GBFB.org

WEEKLY THEMES & IMPORTANT DATES – SEPTEMBER 2021

Week 1 (9/1-9/3) Theme: **“Back to School,” Childhood & College Hunger**

Wednesday, 9/1
Hunger Action Month™
Kick-Off

2

3

Week 2 (9/6-9/10) Theme: **COVID-19 & Its Impact on Food Insecurity & Hunger Relief**

Monday, 9/6
Labor Day

7

Wednesday, 9/8
Boston 25 virtual
fundraiser

9

10

Week 3 (9/13-9/17) Theme: **Pandemic Government Investments in Food Security**

13

Tuesday, 9/14
Boston Preliminary
Municipal Election

15

16

Friday, 9/17
• Hunger Action Day®
• Boston landmarks turn
orange!

Week 4 (9/20-9/24) Theme: **Voter Registration**

20

Tuesday, 9/21
National Voter
Registration Day

22

Thursday, 9/23
WCVB Channel 5 virtual
fundraiser

24

Week 5 (9/27-9/30) Theme: **Wrap Up & Call to Action**

27

28

29

Thursday, 9/30
Final Day of Hunger
Action Month

Choose to End Hunger:

Donate

Give online

Every \$1 can help provide two healthy meals to a child, family, or senior struggling with hunger.

By [giving today](#), you are building a community where all our neighbors in need can thrive. Donate at:

GBFB.org/HungerActionMonth

Give on air

- Wednesday, September 8: Boston 25
- Thursday, September 23: WCVB Channel 5

Tune in to these virtual fundraisers to learn more about how GBFB and our partners are serving families in need across Eastern Massachusetts.



Choose to End Hunger:

Advocate

If we raise our voices in unison, we can influence Congress and our state government to strengthen anti-hunger legislation and take action to end hunger across the U.S.

Take Action:

- [Sign up for GBFB Advocacy Email alerts](#) to stay up-to-date.
- Ask [your Member of Congress](#) to support Congressman Jim McGovern's call for a White House Conference on Food, Nutrition, Hunger and Health.
- Advocate for anti-hunger policy on your social media channels.
- Declare September as Hunger Action Month™ by asking your mayor to [issue a proclamation](#).

Want to learn more about how you can participate?

Email Molly Kepner at mkepner@gbfb.org.



Choose to End Hunger:

Share on Social Media

Use your social network to raise awareness of hunger by sharing pictures, stories, and calls to action!

Suggested Posts

- This September, we're asking everyone to choose to help end hunger. Because food shouldn't be an impossible choice. Join me (us) & the **@Gr8BosFoodBank**: GBFB.org/HAM **#HungerActionMonth**
- We must act to make sure no child, adult or senior in America ever experiences hunger. I'm calling on **@GovernmentOfficial** to join me this **#HungerActionMonth** in solidarity to **#EndHungerHere**.

Hashtags: #HungerActionMonth & #EndHungerHere

Tag: @Gr8BosFoodBank

Additional Image Resources

GBFB.org



Choose to End Hunger:

Volunteer

GBFB volunteers play a critical role in helping to end hunger in Eastern Massachusetts, and their role is even more critical than ever as we continue to meet an increased need for food due to the COVID-19 pandemic. GBFB is committed to keeping our network in operation, keeping our volunteers safe, and getting food to our neighbors in need.

Sign up at GBFB.org/Volunteer

You can also volunteer in your community at one of our partner agencies by visiting Bostoncares.org/gbfb

GBFB.org



Choose to End Hunger:

Go Orange!



The Greater Boston Food Bank and the City of Boston are going **ORANGE** on Hunger Action Day® – **Thursday, September 17.**

Join us by wearing orange on Hunger Action Day® and sharing a picture on social media!