

## Board of Directors



### **Marci Sindell**

#### **Executive Director, Brand and Marketing, The Permanente Federation**

Marci Sindell was recently named the Executive Director, Brand and Marketing for The Permanente Federation which represents and consults to the 8 Permanente medical groups and their 22,000 physicians that are part of Kaiser Permanente. She is a senior executive with over 25 years of experience leading marketing, strategy, policy, and operations across non-profit healthcare providers and publicly held manufacturers, including medical devices. Recently, Marci was the Chief Marketing Officer, Chief Strategy Officer and Senior Vice President of External Affairs at Atrius Health. Marci served as Interim President and CEO of the Atrius Health Foundation, a subsidiary of Atrius Health.

Prior to Atrius Health, Marci held leadership roles at medical device manufacturer Haemonetics Corporation, including Senior Vice President of Business Design and Vice President, North American Marketing. Marci started her career in operations leadership at Corning Glass Works and Millipore Corporation.

Marci has extensive board leadership experience, having served on the Hebrew Senior Life Board of Trustees as vice-chair of the Health Services Committee, on the Board of the Health Care Transformation Task Force, on the Board of Directors for the Massachusetts Health Council, and as an appointed member of the Massachusetts Health Policy Commission Advisory Council. She served as a member of the Founding Executive Council for Press Ganey's Institute of Innovation, and as the Chair of the Arts & Culture Committee for the WBGH Corporate Executive Council.

Marci received her BS Summa Cum Laude in Materials Engineering from Rensselaer Polytechnic Institute and her MBA as an Arjay Miller Scholar from the Stanford University Graduate School of Business.