Chris Colbert

Since the late 90s Chris Colbert has helped build and run several domestic and international companies focused on innovation and business optimization. After leading a bold revamp of Scholastic’s core publishing business and its return to positive growth, he left in early 2014 to explore the world of higher education and innovations that might help improve its price/value. That led him to the Harvard Innovation Labs, where he serves as Managing Director. He is first and foremost an innovator, capable of finding simple solutions to complex problems while painting a compelling picture for any organization of its unrealized potential.

Chris is an author, recently publishing This Is It, a provocative treatise on how to take advantage of the only life we get, an inspirational speaker on the topic of humanism and society, and a strategic advisor to several CEOs and their executive teams. He received a BA from Connecticut College, an International MBA from Duke’s Fuqua School of Business and sits on several boards. He served on the Board of the Greater Boston Food Bank from 2008 to 2010.