

## Advisor



### **Judi McGrath Palmer**

#### **Retired, Director of Marketing and External Communication Stop & Shop Supermarket Company/New England Division**

Judi McGrath Palmer retired from an illustrious career with Stop & Shop, after over 40 years of service, as the Director of Marketing and External Communication. Her areas of expertise encompass brand strategy, marketing planning and communication, public relations, promotional development and implementation, copywriting, and broadcast production. Judi has also played a pivotal role in Stop & Shop's collaborations and charitable giving dedicated to promoting health and wellness throughout New England.

In addition to her work with Stop & Shop, Judi's experience includes serving as a member of the Advertising and Marketing Executives Committee of The Food Marketing Institute from 2004-2010. She also was a member of The Network of Executive Women. In 2015, Judi was recognized as a Woman of Influence in the Food Industry by The Griffin Report of Food Marketing.

Judi joined the Greater Boston Food Bank's Board of Advisors in 2019.

Judi holds a Bachelor of Arts degree from Providence College and a Master of Business Administration degree from Suffolk University's Sawyer School of Business.