

Advisor



Jim Lack **President, Founder of HPL Enterprises**

Jim Lack is President and Founder of HPL Enterprises, a billboard and media consulting firm. He founded and formerly served as President of RSA Media, the largest, locally-owned billboard company in Boston. In 2018, he sold RSA Media to American Tower Corporation. Prior to founding RSA Media, Jim served as President of Mariner Communications, a group radio broadcaster with stations in Boston, Cincinnati and Kansas City. Jim managed Mariner's Boston station, WITS, 1510 AM, at that time the flagship for the Boston Red Sox New England Radio Network.

Jim was introduced to the Greater Boston Food Bank in 2011 and was instrumental in securing a significant amount of *pro bono* billboard advertising for our mission. Jim joined the Greater Boston Food Bank's Board of Advisors in 2019. Jim also serves on the Dean's Cabinet at Suffolk University Law School.

Jim graduated from Noble and Greenough School in Dedham, Massachusetts. He graduated in 1973 from Harvard College, *cum laude* in Government. He received his MBA from Harvard Business School in Finance in 1977. He later graduated from Suffolk University Law School, in 1996, receiving a JD Degree *cum laude*.