

## Fighting Hunger, Feeding Hope For 25 Years: *The Evolution Of A Revolution*



*Food Bank founder Kip Tiernan addresses the audience at a recent Partner Appreciation Luncheon.*

### The Revolution

In the 1960's social justice and activism emerged and ignited a generation of people, forever changing the American landscape. One idea and one person could and did make a difference. One such person was John van Hengel.

As John observed the world around him, he noted that too many Americans were going hungry in this land of abundance. His idea took shape when he began collecting donations and salvageable goods to start his own war on poverty. What happened next was revolutionary.

John converted food industry leftovers into nutritious meals for the hungry. His simple concept of acting as a catalyst between food and the people who needed it most took hold. And so it was, the first food bank was opened, St. Mary's Food Bank in Phoenix, Arizona. Today, his idea has evolved into America's Second Harvest--The Nation's Food Bank Network, to which The Greater Boston Food Bank belongs. Over

200 food banks are now part of this network.

Fast forward to the 1980's. The social conscience of America had shifted, and the War on Poverty that started in 1964 was one of many variables both helping and hurting those most in need. Many people began to prosper especially here in the Boston area, but many did not. The face of the hungry also began to change. As the gap widened, prosperity raged on so too did the need for food.

Kip Tiernan, a local activist and founder of Rosie's Place, saw the need. In 1979, Kip created the Boston Food Pantry in the basement of St. Francis de Sales in Roxbury, Massachusetts and began sending food to 30 agencies that would feed those most in need. In 1981, modeling itself after the Greater Chicago Food Depository, The Boston Food Bank was formally organized and incorporated. It moved to 71 Armory St. and was soon serving 60 agencies. The distribution of food that first year was 100,000 pounds.

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*The Greater Boston Food Bank distributes nearly 25 million pounds of food and grocery products to more than 600 member hunger-relief agencies throughout eastern Massachusetts in a dedicated partnership to end hunger in our region.*

**T**his year we mark our 25th anniversary. As we look back, we can point to many accomplishments. We have grown from serving 60 agencies in 1981 to more than 600 today, and from distributing 100,000 pounds of food in our first year to nearly 25 million pounds this year. Back then, we had no system to document how many people were using the emergency food system; today, we know The Greater Boston Food Bank is reaching 320,000 people a year and 83,000 people a week in eastern Massachusetts.



Acquiring, storing and distributing millions of pounds of food requires every inch of our available warehouse space and then some. When we moved from 71 Armory Street to 99 Atkinson Street in 1992, we distributed just seven million pounds of food. Thirteen years ago, we handled mostly dry, canned, and non-perishable products. Today, a quarter of the food we handle is perishable, including three and a half million pounds of fresh produce and additional millions of pounds of dairy and protein. Our cooler and freezer units have reached capacity.

In 2003, we launched our “Fighting Hunger, Feeding Hope” capital campaign to build a new facility double in size and with double the cooler and freezer capacity. Designed by the Boston-based architectural firm Chan Krieger Sieniewicz, the new building will reflect the highest food industry specifications, accommodate future growth, and meet “green” environmental standards.

Negotiations are now underway for the purchase of a piece of property right in our own neighborhood. Thanks to longstanding donors and some new friends, we have already raised \$15 million toward our \$25 million goal. We plan to break ground in the summer of 2007 and complete construction in late 2008. This new permanent home will help us to continue to provide hunger-relief organizations throughout eastern Massachusetts with the quality food and service they deserve.

As we look back on all we have achieved in the past 25 years, we must thank all of you who have supported us—and continue to support us—along the way. Without you, we would not be able to help more of our neighbors in the future.

Catherine D'Amato  
President and CEO  
The Greater Boston Food Bank

## Fighting Hunger, Feeding Hope For 25 Years: The Evolution Of A Revolution

*(continued from page 1)*

### The Evolution

Today the vision is the same, to work passionately to help end hunger and meet the need through new levels of capacity and service. On our 25th anniversary, as the number of people using the emergency food system increases, so too does our need for space. We currently partner with over 618 hunger-relief organizations and distribute nearly 25 million pounds of food annually to 320,000 people including families, the disabled, the homeless, the working poor and the elderly here in eastern Massachusetts.

Welfare reform over the past decade has helped to create more self-reliance, but the need remains high. One-third of all households served by The Food Bank in 2005 had one or more working adults. Due to skyrocketing local housing costs, fuel costs, and healthcare costs, many minimum-wage earners in the Boston area have to make the choice every month between paying for housing, heat, or prescriptions and buying food.

### The Resolution – Together, We Are Working To Make Hunger History

Today, The Greater Boston Food Bank continues to evolve from its earlier and more humble beginnings. We exist thanks to generous benefactors such as you who help to bridge the gap for those in need. Until poverty is eliminated, we and the people we serve will continue to rely on the kindness of those around us.

Moving forward, we expect to significantly increase our capacity with a new distribution center that we hope to complete in 2008. Our goal is to double our distribution of food to over 50 million pounds annually. We also expect to grow our service to more community agencies.

*(continued on page 3)*

## Fighting Hunger, Feeding Hope For 25 Years: The Evolution Of A Revolution

(continued from page 2)

The Greater Boston Food Bank is making a meaningful difference in the fight against hunger through vital partnerships with community hunger-relief agencies and our numerous benefactors. Our direct service programs are making a difference at the community level. We offer Second Helping, a food rescue program; Kids Cafe, an after-school meal program administered in partnership with the Boys & Girls Club of Boston; Brown Bag, a food supplement program; and a perishable food distribution program. Our very own Nutritional Department provides relief organizations with food safety programs and teaches people how to choose and prepare healthy foods to stay strong.

We have come a long way in 25 years, but we still have much to do. As Thomas Jefferson wrote, "Every 25 years this country needs a revolution." It is time, again. Please join us as we continue to fight hunger and feed hope. 🍴

## EMPLOYEE SPOTLIGHT

### Samantha Peatridge Member Services Outreach Associate



*Member Services Associate Samantha Peatridge thrives on the "organized chaos" of her job.*

Most days, Samantha Peatridge has to be pretty light on her feet. As the person who reaches out to new member agencies and assists many of the 618 agencies we currently serve, Samantha enjoys the pace.

She says every day is different, but there are specific duties she can always call her own. Sam spends her time helping hunger-relief organizations become Food Bank member agencies. During the holidays, she can be found arranging the distribution of thousands of turkeys to our member agencies.

Sam also provides orientation classes for new agencies and represents The Food Bank at a number of consortiums.

Believe it or not, that's just the beginning. Because in between there are member agency phone calls, questions, and challenges to be addressed. There are site visits, paperwork and various internal requests as well.

There is really no way to classify Samantha's job, suffice it to say that she is a multi-tasker extraordinaire. She calls it "organized chaos" and says, "we all work as a team, and we just do whatever needs to get done." 🍴

## AGENCY SPOTLIGHT

### Whatever It Takes To Feed The Need Cor Unum Meal Center

At first glance, you may not see it but there's hunger in Lawrence, Massachusetts. To feed the need in their community, the people of St. Patrick's Food Pantry have been doing whatever it takes for almost 60 years. In the words of Diane Jarvis, a long time volunteer coordinator at the pantry, "When we started working with The Greater Boston Food Bank, we were able to do so much more, including feeding more than 500 families a month."



*Diane Jarvis of the St. Patrick's Cor Unum Meal Center with Massachusetts native and agency supporter Sean Casey of the Detroit Lions.*

More people coming to rely on St. Patrick's, translated into a need for a new meal center called Cor Unum. This center will be able to serve three hot meals a day, starting in September.

Although Cor Unum was a huge undertaking, the people of St. Patrick's parish saw a real need. When they heard the stories of children who ate their last meal at school on Friday, then waited until school on Monday to eat again, or the stories of the working poor who were forced to choose between paying the rent and buying food, there was no hesitation. Diane and a team of volunteers came together and worked closely with The Greater Boston Food Bank to make this idea a reality.

Diane is now the Director of the Cor Unum Meal Center and expresses her gratitude that The Food Bank has been there every step of the way, providing nutritional guidance, meal planning, even employee training. We will also be providing the majority of the food the facility will serve. 🍴



## The War On Poverty

The War on Poverty started long before Lyndon Johnson declared it so in 1964. Until poverty is abolished, The Greater Boston Food Bank has a continued vision, to work passionately to help end hunger.

### DID YOU KNOW?

- 1935** Social Security, Aid to Families with Dependent Children [welfare] and unemployment insurance begins.
- 1938** The first federal minimum wage is set. It is .25 per hour.
- 1940's** 360,000 Americans are on welfare.
- 1950's** Welfare recipients increase to 470,000 people.
- 1960's** An additional 800,000 people are added to the program, reaching a record 1.26 million Americans on welfare.
- 1964** Lyndon B. Johnson declares War on Poverty [Economic Opportunity Act of 1964] and initiates multiple social programs to end poverty.
- 1965** President Johnson creates his vision of the Great Society. This reformation of society addresses programs to reduce poverty. LBJ achieves funding for his Great Society – Appalachian Program: \$1.1 billion is authorized to fight poverty in eleven states.
- 1966** President Johnson asks for and receives \$112 billion for the war in Vietnam and more funding for the Great Society programs.
- 1969** National deinstitutionalization of the mentally ill begins.
- 1978** Massachusetts begins the deinstitutionalization of the mentally ill. A growing need for alternative living space and food for individuals emerges.

Reference: National Video Resources, Mises Institute and PBS.org

# 25 YEARS OF FIGHTING HUNGER AND FEEDING HOPE



1979 - 1980	1981 - 1985	1986 - 1990	1991 - 1995	1996 - 2000	2001 - 2006	2007 - 2008
<p><b>1979</b> Kip Tiernan, founder of Rosie's Place, opens the Boston Food Pantry.</p> <p><b>1980</b> Kristen McCormack is appointed the first executive director.</p>	<p><b>1981</b> The Boston Food Bank is legally incorporated and distributes 100,000 pounds of food in its first year.</p> <p>The Food Bank moves to 71 Armory Street and serves 60 agencies.</p> <p><b>1982</b> The Food Bank becomes a member of the America's Second Harvest national food bank network.</p> <p>Larry Meyer is appointed the second executive director.</p>	<p><b>1987</b> Westy Egmont is appointed the third executive director.</p> <p><b>1988</b> The Food Bank grows and begins to add new staff.</p> <p><b>1989</b> Second Helping, a perishable food rescue program, is launched in partnership with the Boston College Alumni Association.</p> <p><b>1990</b> The Food Bank distributes 5 million pounds of food.</p>	<p><b>1991</b> 10th anniversary of The Food Bank.</p> <p><b>1992</b> The Board of Directors votes to purchase 99 Atkinson Street, and The Food Bank moves to this location in December.</p> <p><b>1993</b> The Food Bank changes its name to The Greater Boston Food Bank.</p> <p><b>1995</b> Catherine D'Amato is appointed the fourth executive director.</p> <p>The Food Bank has distributed a collective 75 million pounds of food since its inception.</p>	<p><b>1996</b> 15th anniversary of The Food Bank.</p> <p>Dan and Betsy Nally, founders of Turkeys4America, donate their first 36 turkeys to The Food Bank.</p> <p><b>1999</b> The Food Bank goes over the 100 million pound total food distribution mark.</p> <p>Senator Kerry visits in honor of this distribution milestone.</p> <p><b>2000</b> The Food Bank distributes more than 15 million pounds of food.</p>	<p><b>2001</b> The Food Bank launches its Brown Bag and Kids Cafe programs.</p> <p><b>2002</b> The Food Bank distributes 20 million pounds of food and reaches 73% of the region's hungry.</p> <p><b>2005</b> The Food Bank distributes nearly 25 million pounds of food.</p> <p>Senator Kennedy visits in recognition of National Hunger Awareness Day.</p> <p><b>2006</b> The Food Bank recognizes its 25th anniversary.</p>	<p><b>2007</b> A new five year strategic plan for growth begins.</p> <p><b>2008</b> The Food Bank will seek to double its space and efforts in response to an ever growing need to fill the food gap that still exists in our society.</p>
<b>FEDERAL MINIMUM WAGE</b>						
<b>\$2.90</b>	<b>\$3.35</b>	<b>\$3.35</b>	<b>\$4.25</b>	<b>\$5.15</b>	<b>\$5.15</b>	<b>\$5.15</b>

# State Legislature Doubles Emergency Food Funding

**A**fter a ten-month-long lobbying effort led by The Greater Boston Food Bank, Massachusetts lawmakers voted overwhelmingly in July to nearly double funding for emergency food from a financial level unchanged since 2000. These funds will purchase much needed nutrient-rich food for emergency food pantries, shelters, and soup kitchens throughout the state.

The Legislature boosted funding of the Massachusetts Emergency Food Assistance Program from \$6.5 million to \$12 million for fiscal year 2007. Through the four regional food banks in Massachusetts, this increased funding will help feed the 464,000 people relying on the emergency food system in our state.

“Those of us providing food to hungry people see first-hand every day how much the need has continued to increase—doubling in less than ten years,” said Catherine D’Amato, President and CEO of The Greater Boston Food Bank. “We are grateful that the Legislature recognized this critical and growing problem and took action to address it.”

“With this increased funding, the emergency food network will be able to provide more than 31 million meals throughout the state,” D’Amato added. “We would like to thank everyone on both sides of the aisle that voted and showed their support.”

The House voted 141 to 16 and the Senate 38 to 0 to override Governor Mitt Romney’s veto, which had reduced the Legislature’s original \$12 million MEFAP budget allocation to \$9 million.

Administered by The Greater Boston Food Bank, MEFAP funds purchase food from Massachusetts manufacturers, distributors, and farmers. All of the food is then distributed to over 800 hunger-relief organizations served by The Greater Boston Food Bank, Food Bank of Western Massachusetts, the Worcester County Food Bank, and the Merrimack Valley Food Bank.

Unlike donations from the food industry that may vary in type and product, MEFAP provides a predictable source of nutritious foods fundamental to a healthy diet. Products include high protein items such as tuna, peanut butter, eggs, dairy products, and Massachusetts-grown produce. 🍅

# A Day At The Farm



*Alex Vega and Marquiez Corra of the Chelsea Boys & Girls Club enjoy an afternoon of learning at Land’s Sake Farm with Senior Nutrition Associate Chad Michael.*

**I**t was a late summer afternoon in the country and if you stopped into Land’s Sake Farm you would have been met with the sights and sounds of children experiencing fun in a wonderful learning environment.

Over the course of the summer, some 120 children, ages six through ten from the Chelsea Boys & Girls Club, traveled on a series of field trips to the country and participated in hands-on courses designed specifically to educate and excite them about nutritious foods.

This ongoing program was developed by The Greater Boston Food Bank, and seeks to introduce children to an environment where they can make the connection between where food comes from, how to make smart meal choices, and how to prepare their favorite summertime dishes from locally grown foods. Chad Michael, Senior Nutrition Associate at The Food Bank, says “This wonderful new program offers city kids an opportunity to explore a beautiful working farm. We offer the experience of cooking farm-fresh food while learning the importance of local agriculture, fruit and vegetable consumption, and safe food preparation.”



*Assistant Programs Manager, Joyce McDonald enjoys making smoothies with the kids using a unique bicycle-powered blender.*

This past season, the activities for the kids included a complete tour of the farm as well as a fresh

produce and nature scavenger hunt. Once the children learned about where the food grows, they harvested their own fruits and vegetables from the farm, brought them into the kitchen, and created exciting recipes such as beet salad, pesto pasta and fresh homemade salsa. The best part was when they got to mix smoothies in the blender and had some exercise too - using a unique bicycle-powered blender!

Together, in an effort to promote healthy food choices for kids, the partnership between the Chelsea Boys & Girls Club and The Greater Boston Food Bank through Kids Cafe® continues to offer fun and exciting ways to make the connection between good food and great health! 🍅

## EVENT HIGHLIGHTS

**Chefs In Shorts** • On July 20th, The Seaport Hotel held its annual “Chefs in Shorts” barbecue and donated the financial proceeds to The Greater Boston Food Bank. Twenty-two chefs from some of the area’s most renowned eateries grilled up choices ranging from Curacao Beef to Chicken Tandoori. The event hosted more than 500 guests on the lawn of the World Trade Center’s Eastport Park.



*Lisa Kapler (left), Kathryn Nixon (right), and a Fenway Ambassador (center) took a swing at fighting hunger during this year's Red Sox Wives Can and Cash Drive.*


### **Red Sox Wives Can And Cash Drive** •

For 15 years the Red Sox Wives have taken the fight against hunger to the fans. This year's drive raised a record \$30,196 in cash contributions and collected 2,100 pounds of food. Players' wives Kathryn Nixon, Tiffany Ortiz, Karen Varitek, Kristin Mirabelli, Shonda Schilling, Dawn Timlin and others greeted fans at Fenway Park before the start of the Sox weekend series against Los Angeles July 29th and 30th. In exchange for a donation of 10 cans of food or \$10, fans received autographed photos of Red Sox players and got to meet their wives.

**Students Team Up To Fight Hunger** • In June, Students Team Up To Fight Hunger (STUFH.org) donated 4438 pounds of food to The Greater Boston Food Bank. This year, students from Boston University, Curry College, Harvard University, Worcester Institute of Technology, Newbury College, Tufts University and others hold end of school-year food drives to benefit The Greater Boston Food Bank.

Since its inception at Cornell University in 1999, STUFH has contributed over 300,000 pounds of food to help fight hunger.

**Scooper Bowl Funday** • This past June, our Second Helping truck “scooped” more than 14,704 pounds of ice cream left over from the Jimmy Fund Scooper Bowl, the nation’s largest all-you-can-eat ice cream festival held in Boston. The event serves up ice cream from leading ice cream companies while raising money for cancer research and treatment at the Dana-Farber Cancer Institute. The Greater Boston Food Bank distributed the tasty treat to several hunger-relief member agencies.

**Let's Play One More Round** • Tonneson & Company, CPAs, held its 18th annual benefit golf tournament on August 28th at the Salem Country Club in Peabody, MA. The sold-out event was a great success with 144 players teeing off to fight hunger in eastern Massachusetts. The annual tournament supports Second Helping, The Food Bank’s perishable and prepared food rescue program, spearheaded and supported for many years by the Boston College Alumni Association. 

## DONOR SPOTLIGHT

### Giving In Great Taste Kettle Cuisine



*More than 11,000 pounds of nutritious soup recently made its way to hungry people thanks to the generosity of long-term food donor Kettle Cuisine.*

**A**t The Greater Boston Food Bank, we welcome the continued generosity of many food industry partners. Frankly, we have depended on it since our inception, 25 years ago. As these partnerships have grown, so too has our ability to provide a great variety of nourishing, vitamin-rich foods to the people we serve.

So when Kettle Cuisine, Inc., a partner in the fight against hunger since 2000, offered nearly 6 tons of soup to The Food Bank, we were, well, more than thrilled! That single donation translated into almost 11,620 pounds of soup! More than 24 varieties of soup were delivered in special food service packs ideal for emergency shelters and meal distribution centers.

“We are very pleased that we are able to partner with The Greater Boston Food Bank to get this soup distributed to local shelters,” said Jerry Shafir, President and CEO of the Chelsea-based Kettle Cuisine. “Too often in our industry, large quantities of tasty, healthy food are wasted because of our inability to reach those in need.”

Now, indeed, it will not go to waste.

## UPCOMING EVENTS

### CANSTRUCTION 2006

Nearly two dozen Boston-area design and construction firms will participate in the 11th annual CANSTRUCTION® event, which will open on October 23rd and run through November 11th at The Boston Public Library. This community service project combines the competitive spirit of a design/build competition with a unique way to help feed hungry people by donating all of the food used to build the sculptures to The Greater Boston Food Bank. In 2005, the Boston-area architecture community donated 61,000 cans of food to The Food Bank. For more information please visit [www.canstruction.com](http://www.canstruction.com).



*CANSTRUCTION 2005 delighted viewers and resulted in the donation of 61,000 cans of food to The Greater Boston Food Bank.*

### Kitchen Cabinet

*Fall for the Classics*

Please join *Kitchen Cabinet* members on Thursday, October 26th, from 6 to 9 pm, as they *Fall for the Classics* at the Algonquin Club of Boston. The *Kitchen Cabinet* is a group of socially-conscious professionals dedicated to raising funds and hunger awareness on behalf of The Food Bank. Guests will be treated to live jazz, classic cocktails and fine food. Visit [www.gbfb.org/kitchencabinet](http://www.gbfb.org/kitchencabinet) for more information or to purchase tickets.




*Kitchen Cabinet co-chairs Emily Webster, Malcolm Gosling and Suzanne Daily enjoy a recent fund-raising event on behalf of The Food Bank.*

### Fall Food Drives

**Music For Many** • The Chameleon Arts Ensemble of Boston, a fine music chamber orchestra, will hold a can drive to benefit The Food Bank at their performance on Saturday, November 11th at 8 pm. The event will be held at the Goethe-Institute, 170 Beacon Street in Boston. Please visit [www.chameleonarts.org](http://www.chameleonarts.org) for tickets and more information.

**Temple Israel of Boston** • Temple Israel of Boston will be holding its annual Yum Kippur Food Drive on Monday, October 2nd. This food drive is in addition to its food collection efforts throughout the year. As a long-time partner in the fight against hunger, Temple Israel has donated over 60,000 pounds of food to The Food Bank.

**Boston Can Share Food Drive** • Can Share, now in its 20th year, is the annual food drive sponsored by Mayor Thomas M. Menino, the Mayor's Advisory Committee on Hunger, Federal Express, Project Bread, and the United States Postal Service. Can Share benefits The Greater Boston Food Bank and hundreds of food pantries in Boston. For additional information on Can Share, visit [www.cityofboston.gov/shelter/canshare](http://www.cityofboston.gov/shelter/canshare). 

# Ways to Give-

## “Sustainers” Provide Dependable Support

The Sustainers Circle, our giving society for monthly credit card donors, is a great way for supporters to have a sustained role in feeding hungry people while also helping us to keep costs down. Automated monthly gifts provide a welcome and reliable stream of income for The Food Bank from donors who wish they could do more -- without having to write a big check.

“Sustainers” receive special invitations and updates on how their gifts are making a difference. We'll also send you a Food Bank baseball cap, Sustainers Circle decal and, of course, the quarterly Harvest News.

Sign up today on our secure Web site or call Kate Goodrich at **617-427-5200 x5039**. Thank you!

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member of  
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